



Chamber of Commerce

2257 Grand Island Blvd.
Grand Island, NY 14072
Phone: 716-773-3651
Fax: 716-773-3316
www.gichamber.org

May 19, 2012

Dear Member,

The Grand Island Chamber of Commerce is in the process of organizing the annual "Island Happenings" event to be held on Saturday, June 23rd from 10:00am – 3:00pm. This outdoor festival held on the lawn of the Town Commons is actually made up of several very popular components. ***"The Business Expo", "KidBiz" and the Youth Ambassador Scholarship Hotdog Sale.***

This event is primarily a kids and family oriented community event. The ***KidBiz*** side is to let our Grand Island 2nd- 8th grade students and future businesses owners get an inside look at running a business. Some come up with new products to sell and others sell candy or baked goods. The ***Business Expo*** has always been a way for local businesses to showcase their products and let the public know more about their business. That opportunity will be offered again this year to all of the local businesses and we would like to ***offer another option*** this year.

We are looking for businesses that would like to team up with kids to act as a "Student Business Partner". For example; a local pizza place works one on one with a student or team of students to show them what the pizza business is all about on the inside. The students and parents could meet with you once or twice to learn about your operation before June 23rd. The student can then work on marketing ideas for your product to prepare for Island Happenings/KidBiz. On the day of Island Happenings you sell the pizza to the student (your new business partner) at cost or make an arrangement with them and they mark it up and sell it for their profit at the event. The students would become your marketing tool and represent your business through this partnership at Island Happenings. ***If you are interested in participating as a "Student Business Partner" please register with the Chamber by June 5th.***

If you are interested in participating in Island Happenings as a business please complete the enclosed registration form and mail back to the Chamber Office at 2257 Grand Island Blvd, Grand Island, NY 14072.

Sponsorships are also available for anyone wishing to advertise his or her business or organization through the Chamber Newsletter, press releases and during the day of the event. Please see the enclosed application for more details on the sponsorships.

If you have further questions about The Business Expo, please contact Chairperson, Dawn Bonora at (716)773-7559. For more information on KidBiz or the Student Business Partnership please contact Jim Sharpe, Chairperson at (716)553-1100 or the Chamber Office for either event at (716)773-3651.

We hope you will partake in this fun-filled day. It's a great way to advertise your business or organization, meet your neighbors and be part of our community. We look forward to see you there!

Very truly yours,

Dawn Bonora
Business Expo Chairperson

Jim Sharpe
KidBiz Chairperson

Carolyn Konopski
Administrative Director

GRAND ISLAND'S ISLAND HAPPENINGS

Show off your Business to Grand Island
Be part of 2012 KidBiz & Business Expo

June 23, 2012 Δ 10am to 3pm Δ Grand Island Town Center



Chamber of Commerce

For more information, contact the Chamber Office at

716 773-3651

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE NO.: _____ CONTACT PERSON: _____

Please Check One:

\$75.00 Non-GICOC Members, \$50.00 GICOC Members

BUSINESS

CRAFTS

**STUDENT TO
BUSINESS**

ORGANIZATION

FOOD VENDOR

PARTNERSHIP

Send Registration & Make Checks Payable To:

Grand Island Chamber of Commerce, 2257 Grand Island Blvd., Grand Island, NY 14072

Credit Card No. _____ Expired Date: _____

SPONSOR PACKAGES

Platinum Sponsor - \$1000

- Booth at event
- The program booklet will display the sponsor logo on the front cover.
- Sponsor recognition for Platinum Sponsors will be on the back cover as well.
- Program booklet will provide special recognition within the program pages.
- A FULL-page sponsor ad (4 1/2 x 6 1/2) in a prominent location on inside of booklet.
- Photo op will be arranged to announce your sponsorship with chamber officials.
- You will receive top billing in our flyers, newsletter, website, ads, posters and press releases.
- Sponsor picture on the 'Island Happenings' page in Chamber telephone book & website.

Gold Sponsor - \$500

- Booth at event
- Program booklet will provide special recognition within the program pages.
- Full-page sponsor ad (4 1/2 x 6 1/2) in a prominent location inside program booklet.
- Photo op will be arranged to announce your sponsorship with chamber officials.
- You will receive prominent billing in our flyers, newsletter, website, ads, posters and press releases.
- Sponsor picture on the 'Island Happenings' page in Chamber telephone book & website.

Silver Sponsor - \$250

- Booth at event
- Program booklet will provide special recognition within the program pages.
- 1/2 -page sponsor ad in program booklet.
- Photo op to announce your sponsorship with chamber officials.
- Sponsor picture on the 'Island Happenings / KidBiz' page in Chamber telephone book & Chamber website.

Bronze Sponsor - \$125

- Booth at event
- 1/4 -page ad in program booklet.
- A group photo op to announce sponsorship with chamber officials.
- Business name mentioned on the 'Island Happenings / KidBiz' page in Chamber telephone book & website.

Please check one, sign below, and return with check payable to:
Grand Island Chamber of Commerce, 2257 Grand Island Blvd., Grand Island NY 14072
We also accept Master, Visa, Discover & American Express

Check _____ Credit Card # _____ Exp. Date: _____

Amount Enclosed \$ _____ Signature: _____